



frontlinesasia



THE QUARTERLY NEWSLETTER OF THE CBN ASIA FAMILY OF MINISTRIES

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KAUSABAN

THE
700
CLUB
Bisaya

Bringing Transformation to Visayas and Mindanao

Every Saturday on SkyCable

Cebu | channel 15 at 7 p.m.

Dumaguete | channel 13 at 5 p.m.

Iloilo | channel 13 at 5 p.m.

Bacolod | channel 2 at 7 p.m.

Davao | channel 71 at 6:30 p.m.

Tagum | channel 17 at 7 p.m.

General Santos | channel 15 at 7 p.m.

Zamboanga | channel 28 at 6 p.m.

Straight to the Heart

By John Tan, Executive Vice President
& Chief Operating Officer



God wants to touch the hearts of people where they are. We at CBN Asia understand that to do this effectively, we must

communicate in their heart language. For us to introduce the person of Jesus Christ in the Philippines, we need to start talking in the native tongue, because it's so much better to talk about matters of the heart, matters that change people's lives, when you do it in their own vernacular.

This is why we have launched *Kausaban: The 700 Club Bisaya* for the Visayas and Mindanao. Since more Filipinos, in fact, speak Bisaya than our Tagalog-based national language, *Kausaban* aims to proclaim the Good News to Bisaya-speaking regions, so that God's unwavering love will be known and felt all over our islands.

Kausaban means "transformation," and it really is the point of a life committed to Jesus. The program continues the *The 700 Club* tradition of showcasing transformed lives, with stories told in Bisaya, engaging new hosts, and outdoor shoots that take pride in the culture of southern Philippines.

Kausaban now airs in eight cities in the Visayas and Mindanao via SkyCable, so do tell your family and friends about it. We hope they will be inspired, blessed and encouraged. Beyond that, we desire to see a genuine *kausaban*—a transformation—of their hearts and minds, for the glory of God.

KAUSABAN

THE
700
CLUB
Bisaya

Your favorite inspirational show *The 700 Club Asia* continues to bring miracles into more homes all over the Philippines with an all-new, all-Bisaya edition—*Kausaban: The 700 Club Bisaya*.

After launching the AM radio program *Sa Tootoo Lang* on Radyo Inquirer, and breaking records with last Holy Week's *Tanikala* (see related story on page 6), Christian Broadcasting Network Asia and its committed partners are set to radically change more lives through *Kausaban*, CBN Asia's first-ever regional TV program.

Kausaban means "transformation" in Bisaya, the most widely-spoken mother tongue of our *kababayans* in the south. This exciting new show reaches a wider audience in the Visayan islands and the Mindanao region, delivering a powerful message of faith, hope and victory in their own heart language.

Much like its Tagalog counterpart, the inspiring magazine show features true-to-life accounts of ordinary people with extraordinary breakthroughs, insightful interviews with personalities and experts, and positive stories that aim to rouse genuine transformation among families, communities and, eventually, our nation. All these are packaged in a local flavor that distinctively reflects and celebrates the culture of the Bisaya-speaking region.

Be sure to share this amazing new show to your family and friends down south! *Kausaban* airs every Saturday on local SkyCable channels in key Vis-Min cities: Cebu, Dumaguete, Bacolod, Iloilo, Davao, Tagum, General Santos and Zamboanga (See cover for complete schedule).

What People Are Saying About Kausaban

"Praise God for *The 700 Club Bisaya*... There will surely be transformation among the people here in Cebu. We hope and pray that *Kausaban* will prosper!" — *Hilario Alfeche*

"The Lord will use *Kausaban* in reaching and praying for more souls. Let's support this, mga bisdak!" — *Anna Marie Baloran*

"Good thing there is now *Kausaban*! Go, go, go, so many people will hear the Word of God. Mga bisdak, ato nani! I thank all those who are behind this show. Keep up the good work!" — *Bert Cuna*

Support *Kausaban* today when you partner with CBN Asia. Your gift helps us broadcast programs that bring the life-changing power of the Gospel to every home. Check the strip below to learn how you can easily make a donation.

Let Your Gift Make an Impact Today! *It's now easier to donate to CBN Asia with our many giving methods.*



Through iRemit

If you're abroad, visit any of iRemit's centers in 26 countries and territories to make a donation free of charge. Fill out an application form and indicate "CBN Asia" or "700 Club" as the recipient. Submit the accomplished form together with your donation. You can also transact through iRemit's various partner establishments for a minimal fee. Visit www.myiremit.com for their complete list of global centers and partners.



Through MLhuillier

Visit any of M. Lhuillier's 1,300 branches nationwide. Fill out a Customer's Information Sheet with your full name, address, contact numbers and the amount of your donation. Make sure you write "CBN Asia" or "700 Club" as the recipient. Submit the accomplished form to the counter together with your donation.

Meet The Hosts

Cebu's Newest Tandem

Two of the Queen City's sought-after speakers pair up for *Kausaban*.

Hosting *Kausaban: The 700 Club Bisaya* with a friendly Cebuano vibe are Adrian Ding and Ivy Llena—two of Cebu's motivational speakers and trainers. Here, they share their thoughts on being part of CBN Asia's first-ever regional program.

IVY LLENA

Ivy is an events host, corporate trainer and a full-time mom. She started out as one of the youngest radio jocks in Cagayan de Oro, and is now a trusted confidence coach among Cebu's women.

How do you feel being chosen to host *Kausaban*?

I felt excited, and at the same time, I felt blessed, privileged, and humbled. I really have a passion for hosting. I never thought that God would promote me, from a radio host to being a TV host this time.

How is it working with Adrian?

I say that we work very well.

They saw the chemistry, na talagang nagkakasundo kami right there and then when we shot the first episode. Though in the first few minutes, may konting ilangan. Pero pag roll ng camera, it seems like we've known each other for years.

What is *Kausaban* all about?

It's all about the truth. People now will no longer be left groping in the dark. CBN Asia has provided the opportunity for people to really see the truth. It's not just any show. It's a show that you can be proud of.

Why should people watch this show?

It is not just entertainment but it transforms people's lives. I personally believe that *Kausaban* is the first of its kind here in Cebu in terms of effort, talent, and investment. Mas maraming Bisaya ang makaka-relate. They will feel that this program is really for them.

ADRIAN DING

Adrian has graced numerous events in Cebu as a prolific host, speaker and corporate coach. He is also a youth pastor and one of the Queen City's noted young entrepreneurs.

How do you feel being chosen to host *Kausaban*?

Super humbled. I was humbled because for me, it is servanthood. I am not a celebrity but a shepherd on TV.

How is it working with Ivy?

Ivy has a heart of gold, and she can communicate and connect with the audience very well because she speaks from her heart. There is a natural chemistry working with Ivy.

We still have a lot to work on, but overall, it's an honor, it's a privilege working with Ivy.

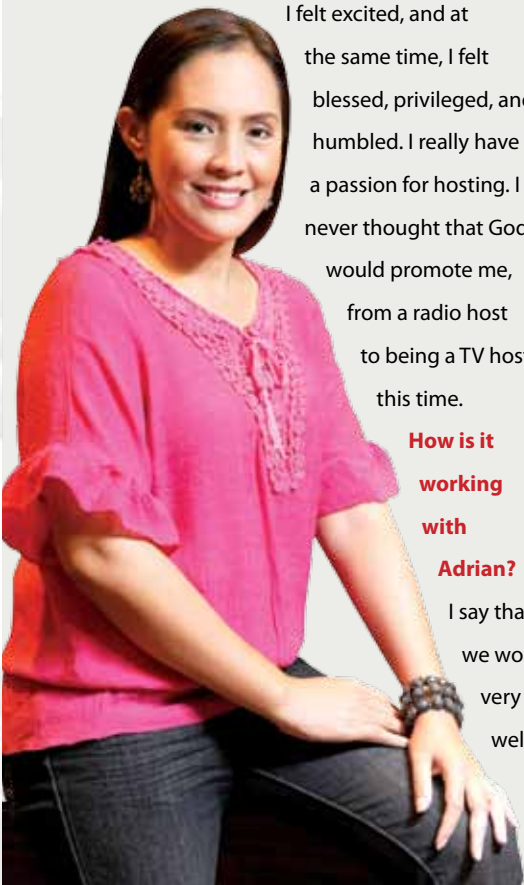
What is *Kausaban* all about?

Kausaban gives the Visayans a hope, and at the same time, it gives them a chance to completely change their lives. *Kausaban* is about radical transformation. For me, the revelation of *Kausaban* is that God wants to set His people free from the bondages of sin and death.

Why should people watch this show?

They should watch it because there is a message behind every episode that can really change their lives. I can say that of all the TV shows available, this is the one that has values, substance, purpose, meaning and passion for people. Also, Visayans can now relate even more because the stories are from people that they can identify with.

Like *Kausaban* on www.facebook.com/kausaban and spread the message of truth and transformation to Visayas and Mindanao!



Via Text
For Smart Money: Text 700CLUB_AMOUNT and send to 270.
Example: 700CLUB 500



For Globe GCASH: Text DONATE_AMOUNT_4-digit MPIN_700CLUB and send to 2882.
Example: DONATE 500 1234 700CLUB



Via Mail
Make your check or postal money order payable to CBN Asia and mail it to P.O. Box 2572, Makati Central Post Office, 1265 Makati City.



Via Credit Card
Visit www.cbnasia.org. Click the GIVE A GIFT button and fill out the required fields.

A Life Transformed

Melody's New Rhythm

Her evening routine led to physical and spiritual breakthrough.



Watching *The 700 Club Asia* has become Melody Ortega's late night habit. But one particular episode resonated and changed her life forever. Melody was suffering from an inflamed upper left lung when she heard something strangely familiar on the show.

"I was surprised when Peter Kairuz

prayed for my illness: 'a woman with an inflamed upper left lung.' I knew it was not a coincidence, so I claimed my healing right away!" she recalled.

A few days later, she had her medical checkup and was amazed to see no trace of lung inflammation on her results! This miraculous healing only led to bigger things.

By regularly watching and texting the show, it didn't take long for Melody to finally commit her life to Jesus Christ. To help her in her spiritual growth, The 700 Club Counseling Center referred her to a partner church in Cebu.

"I found a second home at my church. I feel accepted and free to worship God," she testified. "I've also started reading the Bible and discovered how God truly loves me. I repented from all my sins, and I know God has already forgiven me."

For Melody, *The 700 Club Asia* is not just a TV show but a catalyst for her new life.

Looking for a church to belong? Call The 700 Club Counseling Center now at 810-7176 or 1-800-1-888-8700 toll free anywhere in the Philippines.

CBN Asia Partner

Evelyn's Seeds of Love

A Cebuana's cheerful giving brings forth blessings and miracles.



After watching a *The 700 Club Asia* episode featuring impoverished Mangyan children, Evelyn Hermail of Cebu was deeply convicted.

"Seeing the kids in their helpless condition made me so weak inside. That very moment, I decided I would help them in my own little way," she said. That's when

she began partnering with CBN Asia.

"When I saw that the money I give is put into good use and many are receiving help, especially Operation Blessing's beneficiaries, I was encouraged to contribute regularly," she shared. "It assures me that even with my small seeds of love, it still goes a long way."

Evelyn's big heart led for big blessings to come her way, including her mother's health breakthrough. Her mom received free medicines for her lung illness, and the six-month treatment period was shortened to three months.

"We also considered it a miracle when the test results showed her lungs were cleared from any infection. I almost could not believe it!" said Evelyn, beaming with a smile. "Now my mother is an avid viewer of the show, and she also goes to church with me regularly."

Evelyn said, "I will continue to support CBN Asia. God blesses me so I can continue giving. It really feels good when you know you are helping others."

Already a CBN Asia partner? Encourage your friends to be partners as well, and together, experience an adventure in giving. See the strip below to learn more of our easy giving methods.

The 700 Club
Counseling
C E N T E R
Someone Cares. 24 hours, 7 days a week.

For Prayer & Counseling please call
810-7176 or
1-800-1-888-8700
(For calls from outside Metro Manila)
Type 700CLUB (space) YOURNAME (space) YOURMESSAGE
Send to 0917-406-5001 for Globe
or 0920-222-8373 for Smart



Via Bank Deposit

Deposit your donation to Metrobank Savings Account No. 270-3-27005298-4 (Metrobank Alfaro Branch). To acknowledge your donation, fax us a copy of your deposit slip clearly stating your name, address and contact numbers to (632) 892-2335, or mail it to P.O. Box 2572, Makati Central Post Office, 1265 Makati City.



Got Inquiries?

Our Partner Services Group is willing to help. Call us at (632) 812-4747 locals 433, 434 and 435. Or you can visit us during office hours at 4F Sagittarius Building, H.V. Dela Costa Street, Salcedo Village, Makati City.

Miracle in Giving

No More Leftovers

From begging to blessing, this man's story will amaze you.



With no work and no place to stay, Vincent Bagallon found temporary shelter through the kindness of a friend. In return, Vincent offered to do tidy up his friend's apartment, do laundry, cook food and run errands.

He never imagined himself becoming a household helper.

At times, he would have to ask

neighbors for leftover food to appease his hunger. But all these humbling experiences happened to pave way for a miracle in Vincent's life.

While watching his favorite *The 700 Club Asia*, God spoke to him about giving to CBN Asia. He wondered if the amount would matter, since he was still jobless at that time.

"When I looked at my wallet, only P50 was left," he recalled. "It was a challenge, but I decided to give it anyway."

As days passed, giving became easier for Vincent. Each time he had money, he would gladly share it, and God honored his cheerful giving. He finally landed a job, and soon got his own place!

"The more deals I closed, the bigger income I earned, and the bigger I pledged. It was truly a miracle!" he testified. With all the great blessings he now receive, he never forgets to support CBN Asia.

"I feel comforted knowing that each time I donate, those who are in greater need are receiving help," he said. "Now I no longer ask for leftovers. Instead, I'm the one sharing to those who lack."

Livelihood Assistance

Womentrepreneurs

Camotes Island Women sewing



Marites Trongcoso
chocolate tablea



Flor Degamo
bag making



Lola Maria Saplad
clay pottery



Carmen and Leting
buri hat weaving

CBN Asia partners help empower indigent Filipinas with small-scale businesses.

Thanks to your partnership with CBN Asia and Operation Blessing, women, mothers and even grandmothers from all over the country are stepping up to become income-earners for their families.

Operation Blessing's livelihood assistance lends capital to these hardworking and capable Filipinas so they can jumpstart their small enterprises. Also, the program's easy return-of-investment schemes impart the values of self-sufficiency, responsibility and financial wisdom to these womentrepreneurs.

You, too, can change a life for an OB beneficiary by sponsoring a small livelihood project. Call us at (02) 477-7806 to know more.

Asian Center for Missions

Harvest Among the Tinananon

Missionaries-in-training from ACM share their experiences among an obscure tribe.



On our first morning with the Tinananon tribe in the uplands of Cotabato, the children surprised us with gifts of flowers

as their warm welcome to the ACM team. We were then led to our host families, who opened their humble homes for our entire stay.

We were busy the next few days. We divided into small teams and met with the tribe's men,

women, youth and children for Bible study groups. The rest conducted interviews with the tribe's datu and elders for our cultural study of the Tinananon. Every night, we regroup to learn their very unique language.

One of the highlights of our trip was at Sitio Luwago, two hours away by foot. The datu of the sitio invited the team to openly share the Gospel in their community. Indeed the harvest is ripe, and the people were so responsive to the Good News. Almost everyone committed their renewed lives to Jesus. We had immense

joy as we knew that thousands of angels are rejoicing with us. We were the first missionary group to claim that village for Christ.

When it was time to say goodbye to the tribe, we cried tears of sadness and joy. It is only God who can tell when we will have a chance to be with them again. Our experiences left a mark in our hearts that will never be forgotten.

You can help Filipinos pursue their calling to be God's ambassadors to the tribes and nations. Call ACM at (02) 840-2104 to learn more about their programs.

Be Debt-Free!

The Credit Card Legend

Learn from Jim Reyes' tips before you apply for that credit card.



Let me share a legend about credit cards. It is brief and goes like this: "A person MUST have a credit card." *Ang tindi ng legend na ito, ano po? Alam naman natin na ang isang legend ay kathang-isip lamang at 'di dapat paniwalaan. Pero why do many Filipinos believe they should have a credit card?*

The short response to the legend is this: Don't acquire a credit card unless you have a specific purpose for it, and you know how to use it wisely.

If you're decided that you do need a credit card, the following guidelines will help you get and use a credit card with a P.U.R.P.O.S.E.

1. Plan about how you will use your credit card. *Kung ang plano n'yo ay gamitin lamang para sa grocery, sa gamot o anumang mahalagang bagay, ilista n'yo, and stick to the plan.*
2. Understand that it is not your money. *Ang bawat swipe ninyo ng credit card ay utang na dapat bayaran.*
3. Remember to take care of your credit card, dahil kapag ito ay mawala o manakaw, maaaring gamitin ito ng iba.
4. Pay your credit card dues ON TIME and in full every month.
5. Obey credit rules and guidelines set by the credit card company.
6. Shop around and compare interest rates, annual fees and services of different credit card companies. Be aware of finance charges and the expected monthly payments. Check to be sure there will be no hidden charges that can be applied to the bill.
7. Evaluate your credit card usage every month. Make sure that you are not creating any bad spending habits or spending decisions.

Jim Reyes, a veteran Christian radio broadcaster, shares more of his tips to help you conquer debt on his Utanggalin articles on www.cbnasia.org.

Coming This July

Tulong-Tulong sa Pagsulong on July 18-22

CBN Asia partners work together to uplift the poor.



CBN Asia partners have made a way out of poverty for many families, like the Valencia family of Payatas who are now into bayong weaving.

Your faithful support as our partner furthers our cause to serve the poor. When we work together, millions will be blessed. Join us in this battle cry when you watch *The 700 Club Asia's "Tulong-Tulong sa Pagsulong."* Catch it on July 18 to 22, 11 p.m. on GMA News TV.

Don't miss this chance to extend love and compassion to our kababayans.

Holy Week Presentation

'Tanikala' Breaks Records for CBN Asia

Millions of viewers nationwide tuned in to GMA to watch the horror-drama TV special.



The third installment of the *Tanikala* horror-drama series last Holy Week has again set a new audience record for CBN Asia.

All three episodes of *Tanikala: Ang Lihim ng Ikatlong Aklat* topped its late afternoon timeslot, with the Maundy Thursday episode "Kulam" leading in audiences, according to overnight data from AGB Nielsen.

Former Sexbomb Izzy Trazona's portrayal of a mortally cursed woman was seen by more than 5.3 million. This is the highest single-day viewership for any CBN Asia program.

Good Friday's "Wasak" episode, featuring theater actor Icko Gonzalez in a downward spiral into sinful living, garnered over 4.9 million viewers. Lastly, close to 3.4 million watched Miriam Quiambao as a possessed faith healer in the Black Saturday episode "Panata."

This year's *Tanikala* showcased powerful true-to-life stories of people who battled against darkness and were set free from the chains of witchcraft, addictions and idolatry. Viewers from all over the Philippines found great inspiration while watching the TV special.

Ian Tapang commented on Facebook: "Thank you for having these shows. I was able to reflect and my Holy Week became more meaningful."

Also on Facebook, Jherold Godwayne has high praises for CBN Asia: "Good thing you are producing episodes like *Tanikala*. You are transforming lives and leading them closer back to God. I hope this catches on!"

Tanikala is directed by Blake Sarion, Derek Adapon and Paolo Tesico. This TV special was made possible in partnership with PLDT, San Miguel Corporation, Shakey's, M. Lhuillier and OMF Literature.